## Clayton Hollis joins Bank of Central Florida

(March 12, 2013 – Lakeland, FL) Bank of Central Florida has named M. Clayton Hollis Jr. to the bank's Board of Directors.

Hollis, vice president of public affairs at Publix Super Markets, Inc. before retiring in 2012, started with the chain in 1972.

Hollis has been a stockholder and customer of Bank of Central Florida since 2007. "There is a special feeling when you walk into a Bank of Central Florida branch office, or visit the web site or Facebook page," said Hollis. "This culture is something that Paul Noris envisioned as he began building the bank. Just as Publix took the vision of Mr. George and grew it, so must we nurture and grow Bank of Central Florida. My vision would be to maintain client service which sets the bank apart from the rest. Ultimately, the goal is to come to a bank where you feel most comfortable, appreciated and cared for: high tech and high touch interaction."

"We look forward to Clayton's vision and input into the future growth of the bank," said Paul Noris, President and CEO of Bank of Central Florida.

Hollis serves as chair of Florida Southern College's capital campaign and is past chair of the Florida Retail Federation and the Retail Grocers Association.

Bank of Central Florida was founded to serve the financial needs of the local marketplace, and is guided by a local board of directors with deep roots in the Central Florida area. Client-oriented services include Intelligent Banking with experienced, talented bankers and technology designed to help clients grow and succeed. The bank will celebrate its sixth anniversary on March 19.